



*Returning
to Paris...*



Uniquely Me

PRESENTED
BY



October 24th, 2018
Chateau Lacombe

PARTNERSHIP PACKAGE

Edmonton Down Syndrome Society

Supporting families from Red Deer to the Northwest Territories, the Edmonton Down Syndrome Society (EDSS) provides essential resources to individuals with Down syndrome and their families. EDSS offers a wide variety of programs and support to their membership ranging from speech therapy to youth groups. One of these important resources is the Edmonton Down Syndrome Clinic, which currently sees over 350 patients providing valuable education and health information to families and healthcare professionals.



Uniquely Me Fashion Show

On October 24th, 2018, the Edmonton Down Syndrome Society will be celebrating the 7th Annual Uniquely Me Fashion Show and Fundraiser Gala. Hosted at the beautifully renovated Chateau Lacombe Hotel, you will be taken to an elegant evening in Paris and will be wowed by a *tres magnifique* fashion show.

Uniquely Me's purpose is to create awareness about the unique abilities and potential that lies within each of us. Through this event we seek to demonstrate how every person born with Down syndrome can enjoy a healthy, fun and fulfilling life. We hope you can join us!

Ooh La La

Presenting Partner \$30,000

(~~1 available~~) * Presented By Ledcor*

Event Profile

- Industry exclusivity and exclusive presenting partner status with event name “Uniquely Me Fashion Show – presented by Your Company”
- Event day recognition by emcees during fashion show
- Main runway signage

Hospitality

- 20 tickets to the event
- Access to attend VIP Champagne reception
- Invitation to an exclusive pre-event launch

Publicity

- Name/Logo recognition on all signage and promotional materials created for the event
- Inclusion on news releases to media, and all email marketing
- Social media recognition leading up to, and on event day

Brand Recognition

- Partner recognition where the event is promoted, as well as marketing materials including but not limited to:
 - Event Letterhead
 - Partnership Package
 - Save the Date promotions
 - All Event Signage
 - Event Program (full page ad)
 - Logo placement in partner recognition presentation
 - Website
 - Post Event Thank-You Letter



La Vie est Belle

Runway Partner \$15,000
(1 available)

Event Profile

- Industry exclusivity and exclusive partner status as the Runway Partner
- Event day recognition by emcees during fashion show
- Main runway signage

Hospitality

- 10 tickets to the event
- Access to attend VIP Champagne reception
- Invitation to an exclusive pre-event launch

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Name/Logo in pre-event marketing materials
- Logo in e-marketing pre & post event
- Logo on Event Partner Signage
- Logo displayed in Event Program
- Logo placement in partner recognition presentation



Grand Amour

Reception Partner \$10,000
(1 available)

Event Profile

- Industry exclusivity and exclusive partner status as the Reception Partner

Hospitality

- 10 tickets to the event
- Access to attend VIP Champagne reception
- Invitation to an exclusive pre-event launch

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage
- Logo displayed in Event Program
- Logo placement in partner recognition presentation



Arc de Triomphe

VIP Champagne Reception \$5,000
(1 available)

Event Profile

- Exclusive partner status as the VIP Champagne Reception Partner

Hospitality

- 6 tickets to the event
- Access to attend VIP Champagne reception

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage in VIP Reception Area
- Logo displayed in Event Program
- Logo placement in partner recognition presentation

Tour Eiffel

Runway Model Partner \$5,000
(1 available)

Event Profile

- Exclusive partner status as the Runway Model Partner

Hospitality

- 6 tickets to the event
- Access to attend VIP Champagne reception

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage in Backstage Model Area
- Logo displayed in Event Program
- Logo placement in partner recognition presentation



Musée du Louvre

Photo Booth Partner \$5,000
(1 available)

Event Profile

- Exclusive partner status as the Photography Partner

Hospitality

- 6 tickets to the event
- Access to attend VIP Champagne reception

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage at the Photo Booth Area
- Logo visible on the guest photo takeaway, printed onsite
- Logo displayed in Event Program
- Logo placement in partner recognition presentation

Chateau de Versailles

Décor Partner \$5,000
(1 available)

Event Profile

- Exclusive partner status as the Décor Partner

Hospitality

- 6 tickets to the event
- Access to attend VIP Champagne reception

Publicity

- Social media recognition leading up to, and on event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage in Reception Area
- Logo displayed in Event Program
- Logo placement in partner recognition presentation

Chers Amis

Event Partner \$2,500
(multiple available)

Hospitality

- 4 tickets to the event
- Access to attend VIP Champagne reception

Publicity

- Social media recognition leading up to event day

Brand Recognition

- Logo in e-marketing pre & post event
- Logo on Event Partner Signage
- Logo displayed in Event Program
- Logo placement in partner recognition presentation

Merci

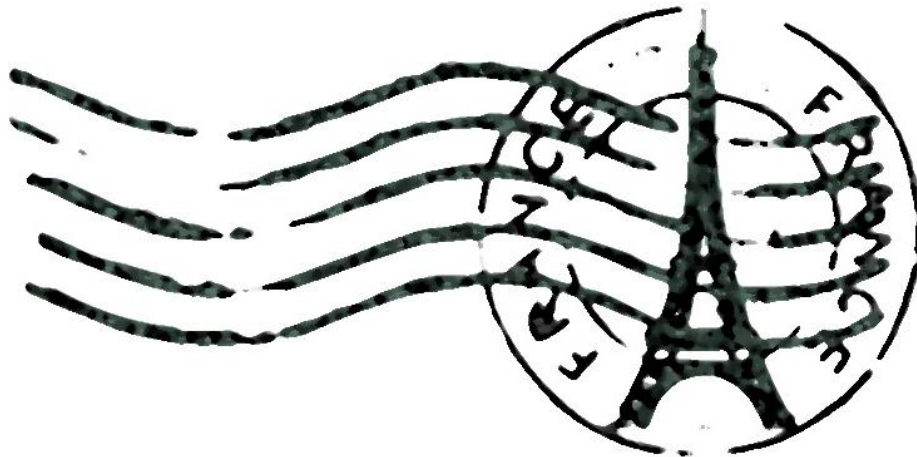
Event Supporter \$1,000
(unlimited)

Hospitality

- 2 tickets to the event

Brand Recognition

- Logo in e-marketing pre & post event
- Logo displayed in Event Program
- Logo placement in partner recognition presentation





Partnership Form

Details

Contact Name: _____

Company Name: _____

Company Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Partnership Level

Ooh La La	\$30,000	<input type="checkbox"/>	Musee de Louvre	\$ 5,000	<input type="checkbox"/>
La Vie est Belle	\$15,000	<input type="checkbox"/>	Chateau du Versailles	\$ 5,000	<input type="checkbox"/>
Grand Amour	\$10,000	<input type="checkbox"/>	Chers Amis	\$ 2,500	<input type="checkbox"/>
Arc de Triomphe	\$ 5,000	<input type="checkbox"/>	Merci	\$ 1,000	<input type="checkbox"/>
Tour Eiffel	\$ 5,000	<input type="checkbox"/>			

Donation

In lieu of partnership of the event I would like to donate: \$ _____

I would like to provide an item for the Auction: Yes / No

Tickets

To purchase individual tickets please go to: www.edss.ca/uniquelyme2018

Payment

Payment in the total of \$ _____ is being paid by: Cheque / Credit Card

Credit Card Number: _____

Name on Card: _____

Expiry Date: _____ CVV: _____ Postal Code: _____

Contact Us

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