



AFFAIR OF THE HEART

2026

Sponsorship Package



Supporting the



edmonton
down syndrome
society



UNIVERSITY OF ALBERTA
FACULTY OF MEDICINE & DENTISTRY
MEDICAL STUDENTS' ASSOCIATION

An Evening of **CELEBRATION & IMPACT**



DATE

Saturday,
October 24, 2026



TIME

6:30 PM



LOCATION

The Bell in Scona
Edmonton, AB



ATTENDANCE

140+ Guests
Expected

EVENT HIGHLIGHTS

- ✓ Three-course plated dinner
- ✓ Silent auction
- ✓ Raffle prizes
- ✓ Live entertainment
- ✓ Community networking
- ✓ Supporting the Edmonton Down Syndrome Society



Bringing together medical students, healthcare professionals, community leaders, and local businesses to create meaningful impact.



About EDMONTON DOWN SYNDROME SOCIETY



**edmonton
down syndrome
society**

Empowering individuals
with Down syndrome
and their families through
education, advocacy,
inclusion, and support.

We believe every person
deserves the opportunity
to belong, succeed,
and thrive.

SERVING ALBERTA SINCE 1985



FAMILY SUPPORT

Resources and guidance
for all stages of life



YOUTH PROGRAMS

Building confidence,
skills, and friendships



SOCIAL OPPORTUNITIES

Inclusive events and
recreational activities



EDUCATIONAL RESOURCES

Learning tools and
information for success



ADVOCACY & AWARENESS

Creating inclusive
communities together



SPECIALIZED THERAPIES

Essential therapies and
support services



Supporting individuals from birth through adulthood.

IMPACT SNAPSHOT



Your Sponsorship Creates Impact



FAMILY SUPPORT SERVICES

Helping families navigate resources, build community, and access the support they need.



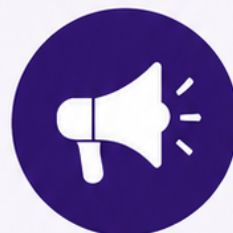
SOCIAL & RECREATIONAL PROGRAMS

Creating opportunities for friendship, confidence, and personal growth through inclusive events and activities.



EDUCATIONAL RESOURCES

Providing learning tools, information, and programs that support development at every stage of life.



ADVOCACY & INCLUSION

Promoting awareness, advocacy, and inclusive communities where everyone belongs.



Every dollar raised through Affair of the Heart stays local and supports individuals and families connected to EDSS.

Why Sponsor AFFAIR OF THE HEART?



INCREASE BRAND EXPOSURE

Connect with a diverse audience of students, faculty, healthcare professionals, community leaders, and supporters through event promotion and recognition.



MAKE A MEANINGFUL IMPACT

Your contribution directly supports programs and services that empower individuals with Down syndrome and their families.



CONNECT WITH FUTURE LEADERS

Engage with tomorrow's physicians and healthcare professionals who are dedicated to service, advocacy, and making a difference.



DEMONSTRATE COMMUNITY LEADERSHIP

Show your commitment to inclusion, compassion, and social responsibility while strengthening our community together.

*Together, we can create opportunities, inspire potential,
and build a more inclusive community.*





AFFAIR OF THE HEART

Supporting the Edmonton Down Syndrome Society



Your support helps provide education, resources, career opportunities, and other supports to people with Down Syndrome from birth to adulthood.



All sponsors will receive name recognition in digital thank you materials post-event, and have the option to include a business card or branded item in the guest favour package.



SPONSORSHIP LEVELS



MOST IMPACTFUL PARTNERSHIP



PRESENTING SPONSOR

\$2,000



- ✓ Exclusive name recognition on all marketing materials (Affair of the Heart presented by "Your Company")
- ✓ Opportunity to address guests at the event and 2 tickets to the gala
- ✓ Direct link to your company website on our fundraising website
- ✓ Full page in printed event program



PLATINUM SPONSOR

\$1,000



- ✓ Dedicated social media post pre-event thanking your company
- ✓ Half page for your company in printed event program
- ✓ Verbal acknowledgement of your support during the ceremony
- ✓ Name recognition in post-event materials



GOLD SPONSOR

\$500



- ✓ Logo and company name included in carousel style social media post pre-event
- ✓ Inclusion of company name and logo in printed event program
- ✓ Name recognition in post-event materials



SILVER SPONSOR

\$250*



- *Including silent auction/ raffle items up to \$250
- ✓ Name recognition in printed program
- ✓ Name recognition in post-event thank you materials



Cheques can be made payable to "Affair of the Heart" and mailed to:
Medical Students' Association, 1-002 KATZ Group Centre for Pharmacy and Health Research,
University of Alberta, Edmonton, AB T6G 2E1 Canada

E-transfers can be sent to aoth@ualberta.ca

To arrange an alternate form of payment, please contact aoth@ualberta.ca



EXPECTED
ATTENDANCE
140+



UNIVERSITY OF ALBERTA
FACULTY OF MEDICINE
& DENTISTRY



STUDENTS • FACULTY
HEALTHCARE PROFESSIONALS
COMMUNITY LEADERS



CREATING MEANINGFUL
IMPACT TOGETHER

Questions?



aoth@ualberta.ca



[@aoth_uofa](https://www.instagram.com/aoth_uofa)



Thank You



for considering a partnership with
Affair of the Heart 2026!



AFFAIR
OF THE HEART



edmonton
down syndrome
society

TOGETHER WE ARE CREATING



OPPORTUNITIES



INCLUSION



COMMUNITY



LASTING IMPACT

CONTACT US



aoth@ualberta.ca



[@aoth_uofa](https://www.instagram.com/aoth_uofa)

Affair of the Heart 2026 Executive Committee
University of Alberta Medical Students' Association

